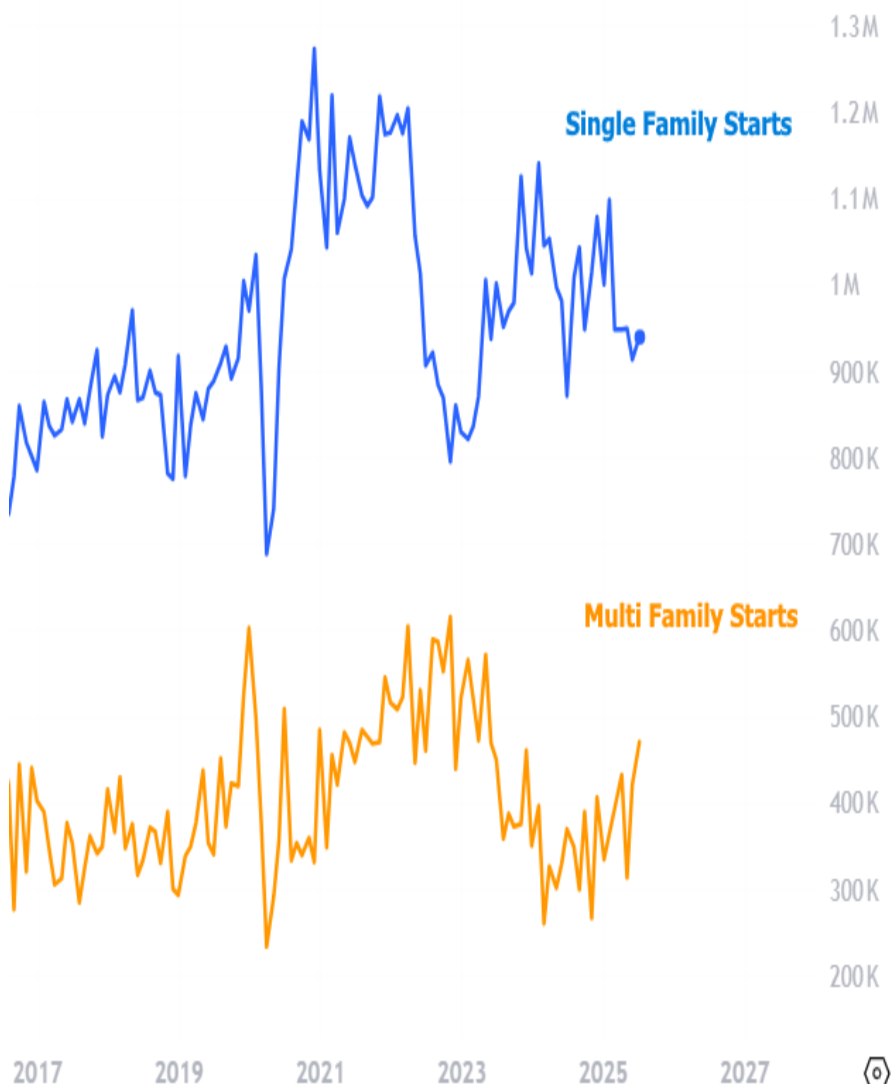




## Multifamily Construction Surge Masks Weaker Building Permit Pipeline

The latest Residential Construction report from the Census Bureau showed a sharp rebound in July, with overall housing starts climbing 5.2% to a 1.428 million annual pace. Multifamily activity led the way, jumping to 470k—its highest level since May 2023—while single-family starts rose 2.8% to 939k. At the same time, permits slipped to 1.354 million, marking the lowest level in five years and underscoring a clear split between current activity and the forward-looking pipeline.

The surge in multifamily starts fully reversed June's decline and drove the bulk of July's improvement in total starts. Single-family activity also improved modestly but remains well below earlier peaks. Completions were somewhat higher, but the more meaningful takeaway lies in the growing gap between permits and starts.



**Padraic Robertson**

President, Coastal Custom Mortgage, Inc

[www.coastalcustommortgage.com](http://www.coastalcustommortgage.com)

P: (912) 777-7050

M: (912) 659-9401

340 Eisenhower Dr Suite 220  
Savannah GA 31406

NMLS: 904786

Mortgage Licensee Georgia, South  
Carolina, North C



**Coastal**  
Custom Mortgage Inc

Permits, by contrast, have been much more even-keeled—showing none of the sharp swings seen in housing starts. The steady decline in total permits—now at a five-year low—suggests builders remain cautious despite the recent rebound in activity. Single-family permits edged up 0.5% to 870k, but that gain was not enough to offset weakness in multifamily approvals.



While July's data highlights both the volatility of housing starts and the outsized role of multifamily construction, the deeper story is the widening divergence between starts and permits—pointing to persistent affordability issues, elevated mortgage rates, and lingering builder uncertainty about demand ahead.