



## New Home Sales Plunge to 3-Year Lows

New home sales took a notable step back in January, reversing much of the prior month's strength and highlighting the volatility that often defines this data series. The Census Bureau reported a seasonally adjusted annual rate of **587,000**, down sharply from December's 712,000 and **11.3%** lower than January 2025.



**Merrily Brown**  
Partner/Broker/Owner,  
Mpire Financial, LLC  
[merrilybrown.com](http://merrilybrown.com)  
P: (210) 542-3843  
[merrily@mpirefi.com](mailto:merrily@mpirefi.com)  
189 S. Orange Ave  
Orlando FL 32801  
1289756



For-sale inventory moved slightly higher to **476,000**, up 0.4% from December but still **4.0%** below year-ago levels. At the current sales pace, months' supply jumped to **9.7 months**, up from 8.0 months in December and 9.0 months one year ago. The increase reflects the combination of softer demand and relatively steady inventory levels.

Prices declined on both a monthly and annual basis. The median sales price fell to **\$400,500** (-4.5% MoM; -6.8% YoY), while the average price dropped to **\$499,500** (-5.9% MoM; -3.6% YoY). The pullback suggests a shift in the mix of homes sold, with less upward pressure from higher-priced transactions.

- **Sales (MoM):** -17.6%
- **Sales (YoY):** -11.3%
- **Inventory (YoY):** -4.0%
- **Months' Supply:** 9.7 (up from 8.0 prior month; 9.0 YoY)