

HOUSING CONNECTION

Mortgage and Real Estate News That Matters



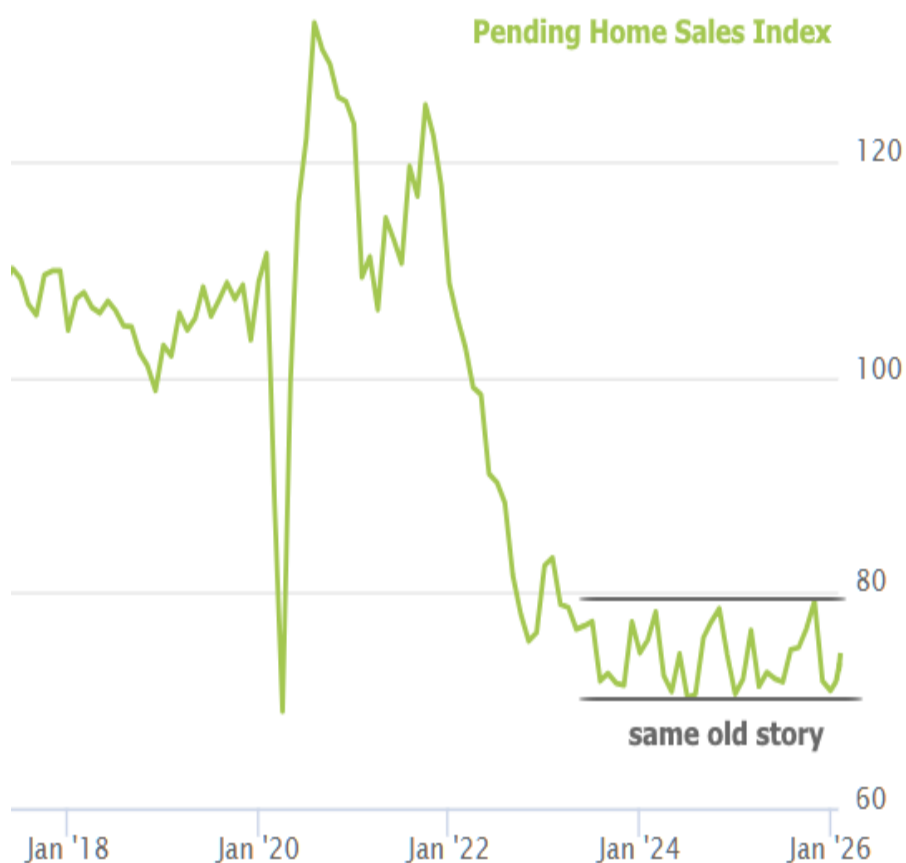
A message from John "Demo" Lender:

This is an example of the suite of **marketing tools** included in a subscription to MBS Live! This is an example of how you can co-brand business partners. Try these tools with a [free trial](#).

Same Old Story For Pending Home Sales

Short version:

The Pending Home Sales Index remains in the same low, narrow, sideways range that's been intact for 3 years. The good news is that there's been a reliable floor. The bad news is that the top of the range lines up with the historic lows seen in 2010 (April 2020 notwithstanding).



Longer version:

Pending home sales moved modestly higher in March, breaking from recent softness but remaining within a relatively subdued range. The National Association of Realtors' Pending Home Sales Index (PHSI) increased **1.5%** month over month while declining **1.1%** compared with the same time last year.



John "Demo" Lender

VP of Lending, Demo Mortgage Co.

[mbslive.net](#)

P: (704) 555-1212

M: (407) 555-1234

10014 Normal Blvd.
Charlotte NC 28044

NMLS: 123456



Christina "Demo" Realtor

Managing Partner, Real Estate Company, LLC.

[mbslive.net](#)

P: (704) 555-1212

M: (980) 555-1212

social+test@mbslive.net

12954 S. Broad St.
Charlotte NC 28031



The monthly gain suggests some underlying demand resilience, even as mortgage rates remained elevated. However, on an annual basis, contract activity continues to reflect a market still working through affordability constraints and uneven buyer participation.

NAR Chief Economist Lawrence Yun noted that, "Contract signings rose in March despite higher mortgage rates, pointing to pent-up housing demand... A greater supply of inventory will help translate that demand into more home sales." He added that demand remains particularly rate-sensitive among first-time and younger buyers, underscoring the need for additional supply in smaller, more affordable homes.

Regional performance remained mixed. The Northeast and South posted monthly gains, while the Midwest and West saw declines. On a year-over-year basis, only the South recorded an increase, with the remaining regions continuing to trend lower — highlighting ongoing regional divergence in housing activity.

Regional Breakdown (Month-Over-Month)

- **Northeast:** +4.4%
- **Midwest:** -1.3%
- **South:** +3.9%
- **West:** -2.6%

Regional YoY Change

- **Northeast:** -6.5%
- **Midwest:** -3.1%
- **South:** +2.3%
- **West:** -1.7%